



June 25, 2018

Main Street Monday!

Grant opportunities

Our Town Creative Placemaking Grants

Deadline: August 9, 2018

Funding Amount: Place-Based Projects - from \$25,000 to \$200,000 and Knowledge Building Projects - from \$25,000 to \$100,000. All project requires \$1 for \$1 match.

Eligible Entities: Established non-profit organizations and local governments

Links: <https://www.arts.gov/grants-organizations/our-town/introduction>

Overview: The National Endowment for the Arts is requesting applications for Our Town Grants to support creative placemaking projects. Successful projects will integrate arts, culture, and design in ways that strengthen local communities, improve physical and social outcomes, and lay the ground work for systemic changes that make art an integral part of a better future.

Small-Scale Manufacturing and Place-Based Economic Development

In partnership with the U.S. Economic Development Administration and Recast City, Smart Growth America is offering free technical assistance to community leaders interested in using small-scale manufacturing to help revitalize a downtown or neighborhood and create economic opportunity. **Applications accepted until June 29, 2018.**

<https://smartgrowthamerica.org/work-with-us/apply-for-our-free-technical-assistance/apply-online-manufacturing/>



"With July being Independent Retailer Month, the time is ripe to explore how small

independents are reclaiming their status as a major competitive force, and as crucial components of a thriving community!" - Forbes

Celebrate the independent retailers that are the backbone of your community. Engage independent retailer associations and local officials to promote shop local campaigns.

Promote Independent Retailer Month to your local media and receive community coverage.

It's a great time to be in front of your council and fiscal court to remind them of the importance of their downtowns and the business who make their downtowns so special. Take an independent retailer with you to tell their story!



[Old National Bank Foundation Grants - Developing Partnerships Grant](#) Proposal Due July 30, 2018

[2017-2018 Kentucky Proud Buy Local Program](#) Proposal Due July 31, 2018

[Community Possible Grant Program](#) Proposal Due July 31, 2018

[Kentucky Arts Council - TranspARTation Grant Program](#) Proposal Due August 15, 2018 by 4:30pm ET

They can also hashtag their store and effort with [#indieretail](#) to spread the word, and get a stack of Independent Retailer Month post cards to give to customers.

PeopleForBikes Applications for Fall 2018 Community Grant Program



[PeopleForBikes](#) is a national movement to make riding better for everyone. By collaborating with millions of individual riders, businesses, community leaders, and elected officials, the organization is uniting people to create a powerful, united voice for cycling and its benefits.

The PeopleForBikes Community Grant Program provides funding for important and influential projects that leverage federal funding and build momentum for bicycling in communities across the U.S. These projects include bike paths and rail trails, as well as mountain bike trails, bike parks, BMX facilities, and large-scale bicycle advocacy initiatives.

PeopleForBikes accepts grant applications from non-profit organizations with a focus on bicycling, active transportation, or community development, from city or county agencies or departments, and from state or federal agencies working locally. PeopleForBikes only funds projects in the United States.

PeopleForBikes focuses most grant funds on bicycle infrastructure projects such as:

- Bike paths, lanes, trails, and bridges
- Mountain bike facilities
- Bike parks and pump tracks
- BMX facilities

End-of-trip facilities such as bike racks, bike parking, bike repair stations and bike storage

They also fund some advocacy projects, such as:

- Programs that transform city streets, such as Ciclovías or Open Streets Days

Campaigns to increase the investment in bicycle infrastructure

Grant guidelines are posted at <http://peopleforbikes.org/grant-guidelines/>.

The on-line application process can be accessed at <http://peopleforbikes.org/apply-now/>.

Fall 2018 Grant Cycle

Online application opens:	June 11, 2018
Online Letter of Interest due:	July 23, 2018
Notification of LOI status:	August 31, 2018
Full Applications due:	October 19, 2018
Grant Award notifications:	by December 3, 2018



Our communities are always so welcoming and have such beautiful flowers. This photo comes to us from downtown Maysville and the grill, which we love, is from downtown Pikeville.



Great idea from Minnesota that could be replicated with all your great local artists!

Art Program Activates Vacant Storefront Windows, Helps Lease Space

What began as a grassroots initiative pairing vacant storefronts with public art in one Minneapolis, MN, neighborhood has grown into an "urban walking gallery" enlivening key commercial corridors in the city center and beyond, and incorporating live performances, artists markets, and pop-up galleries.

The Made Here program aims to highlight local artists, give residents and visitors more reasons to stroll the West Downtown Minneapolis Cultural District, and to attract tenants to vacant storefronts. It is billed by organizers as the largest project of its kind in the nation.

"We position this as a win-win for everyone," says Joan Vorderbruggen who founded the program. ["I think that 13 properties with a combined vacancy of more than 50 years have acquired tenants or new owners within 12 months of participation, so it really does create a positive forward motion for vacant spaces."](#)

There have also been public safety benefits, "that we didn't understand until we had implemented a few times," Vorderbruggen says. ["People have a change in their perception of safety. This has also increased entrepreneurship in smaller vacant spaces, and we've seen increased investment by property owners in their own properties."](#)

Retail may have moved from brick and mortar to "click and order," Vorderbruggen says, "but one of the things that can combat this is to have creative experiences that you can't have on your laptop, that you have to go downtown and see. [Artists are capable of bringing those experiences in ways that corporate America can't."](#)

Details on the Made Here program plus information on downtown housing tours and upper story conversions appears in the June issue of *Downtown Idea Exchange*.



Webinar: Hazard Mitigation and Historic Preservation: How to Both Preserve and Protect

Tuesday, June 26 at 1:00pm.

How do we protect historic properties that cannot be moved or modified, from the next disaster that strikes? This is a critical question faced by many owners of properties listed on the National Register of Historic Places and state registers or those located in local historic districts. Changing their original materials, locations or character-defining features can put these properties at risk of losing their historic designation. How, then, do we protect these resources?

Are mitigation and preservation both possible? Is there a compromise that allows for preserving and protecting? Is it better to alter a building's character-defining features and protect it than to risk losing it entirely? What are the best options that cause the least harm or alteration?

In this webinar, we will explore answers to some of these questions with Deepa Srinivasan, AICP, CFM, President and mitigation specialists of Vision Planning and Consulting who share their process, challenges, and lessons learned from their work on disaster planning for historic and cultural resources in communities in two Mid-Atlantic states.

Participants of the webinar are eligible for 1.5 AICP CM credits for live view only. For more info see SmartGrowth.org

We have lots of resources to assist you in **Design**. There is an updated Design handbook from Main Street America that is available on line and this program that was shared by our friends from CEDIK. You can download it for FREE from inkscape.org. We also have Streetscape Design guidelines and Façade guideline books at the KYMS/KHC office.

How to Draw a Basemap Using Inkscape



CEDIK Landscape Architecture Extension Specialist Jayoung Koo has another [community design tool](#) now available.

Inkscape is a free and open-source vector graphics editor. Community members can create graphics such as a basemap that can be used for planning or grant writing purposes. The basic steps for creating a basemap with readily accessible information is outlined. [Download Inkscape here](#).

DOWNTOWN PIKEVILLE
POP-UP STREET MARKET

pop up
 at the
2D
 second division
 PIKEVILLE, KY
 LAST SATURDAY
 JUNE - NOV

MERCHANT DISPLAYS
DOWNTOWN DOLLARS
DRINK TASTINGS • MUSIC
FOOD • OUTDOOR GAMES
ARTISANS
MURALS & BUILDING ART

pikevillemainstreet.com



Ribbon cutting held on Friday, June 8, 2018 in Cumberland one of the Tri-cities. The park includes skate board,

Jess Wilder, Chamber President, Charlie Cole Chairman of the Robert E. Frazier Tri-City Charitable Foundation, Phillip Cole, Charles Raleigh Mayor of Cumberland, Vera Ison Treasurer of REF Foundation, Alma Cornett, Secretary of the REF Foundation, Chris Hogue Board Member REF Foundation, David Kennedy Harlan County Magistrate #3, Tracy Baily Executive Director of Cumberland Tourism Commission, Randy Williams Board Member Cumberland Tourism, Earl Gothard Driver and Bobbie Gothard Tri-City Main Street Director and REF Grant Administer.

ENDOW KENTUCKY TAX CREDIT

The Endow Kentucky Tax Credit Program is a unique opportunity to receive a state tax credit toward your Kentucky Income Tax after making a contribution to permanent endowed funds at qualified community foundations. Endowment funds are for those who want to give today and long into the future. The funds are held in perpetuity and produce an annual pay-out.

A total of \$1,000,000 is available to taxpayers, individuals and corporations, through the Endow Kentucky Tax Credit Program. You are eligible to receive up to a 20% income tax credit per taxable year. A new allotment of tax credits is available on July 1 each year

**Always remember,
You are not just a Main Street director,
you are a Community Leader!**



2020 Spring Travel Fourm RFP Available - Proposals Due July 26

The RFP is now available for destinations that would like to consider hosting KTIA's 2020 Spring Travel Forum. Click [here](#) to access the document. The due date for proposals is July 26. Questions can be directed to [Hank Phillips](#) or [Sarah Brock](#).

Happy Birthday to Bonnie Porter, June 29th!

Bonnie is still recovering at home. Her mailing address is 406 Lincoln Ave. Paintsville, KY 41240 KYMS stopped in for a visit on June 16th.



DOWNTOWN PIKEVILLE AT THE 2D
MERCHANT STREET PARTY
JUNE 30
2-7PM
SECOND ST

CELEBRATE INDEPENDENCE DAY EARLY



**DUELING
BARRELS**

BREWERY & DISTILLERY

FIRST WEEKEND OPEN!

TOURS & SAMPLING BAR INSIDE
 GIFT SHOP & MERCHANDISE ON SECOND ST



SHOP & EAT

ART & GIFT • CC BELLE
 DANCE WORLD & GIFTS
 EPIC ESCAPE • SPOILED ROTTEN
 MICKEY'S MENAGERIE
 SWEETIE'S CUPCAKES
 ROASTED APPALACHIA
 ABOVE & BEYOND
 BANK 253 • BLUE RAVEN
 AND MORE!

Purchase something with
 red, white, blue, stars or stripes
**FOR A CHANCE TO WIN A
 COOLER FULL OF PRIZES!**

MOONSHINE TASTINGS

PAULEY HOLLOW

DISTILLERY, LLC

DRINK TICKETS AT MAIN STREET TENTS

LIVE MUSIC

END OF THE STREET AT BANK 253

Make your own
STARS & STRIPES STREET ART

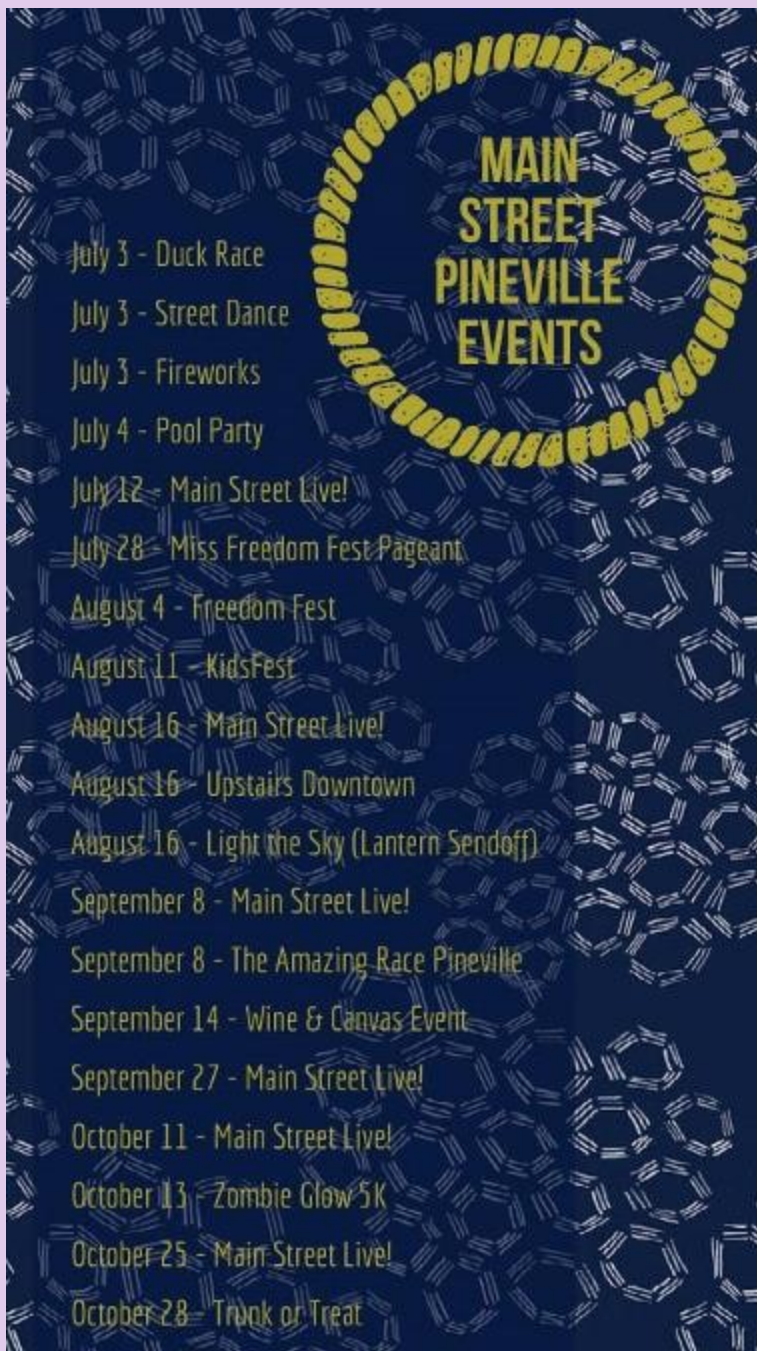
RUSTIC ROOTS

Elephant Painting 10am-1pm
 Wax Hands & Face Painting 11am-5pm
 Card Making 3-5pm

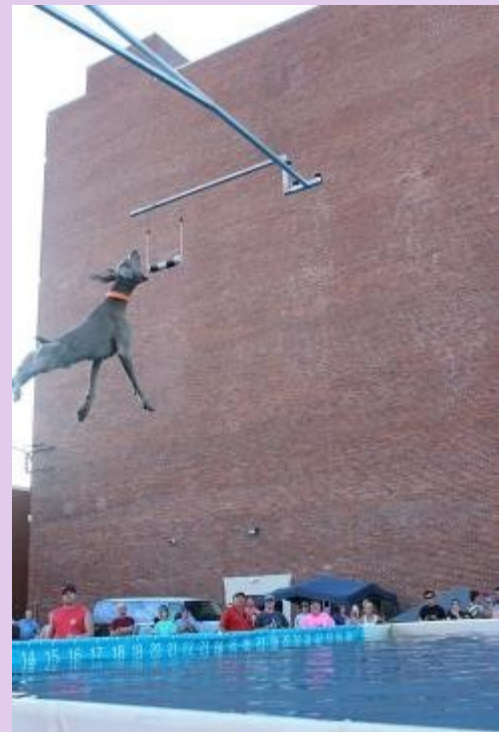
pikevillemainstreet.com

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Main Street Perryville is having the third annual Snappin' Chaplin Turtle Derby on July 28, 2018. A minimum of 2,000 turbo turtles will be released into the Chaplin River and the first 3 turtles to cross the finish line will win cash prizes! The event is free and open to the public and there will be food trucks, music, bourbon tasting, Social Artworking by DecoArt -- and lots of family fun! And you can see the Dock Dogs perform!



Main Street live in downtown Danville takes place at Weisiger Park, in front of the Boyle Co. Courthouse. The party starts at 6:00pm, with live music from 6:30pm - 8:00pm and a cornhole tournament this week! Don't miss out!

June 28: [The Throwbacks](https://www.youtube.com/channel/)
<https://www.youtube.com/channel/>



FIRST FRIDAY



It's National Independent Retailers Month
SHOW US YOUR LOVE!

CELEBRATE IN VUE
July 6th beginning at 5 pm



Downtown Bellevue

WWW.Facebook.com/ShopBellevueKY



Operation Main Street



Stopping Small Business Scams
[FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness)

Learn more and share with your local businesses at <https://www.ftc.gov/news-events/blogs/business-blog/2018/06/operation-main-street-targets-scams-against-small-business>

FBI Public Service Announcement

The FBI recommends any owner of small office and home office routers reboot the devices to temporarily disrupt the malware of infected devices. Foreign cyber actors have compromised hundreds of thousands of home and office routers and other networked devices worldwide.



Stop in and see Morehead Main Street director, Tony Pence during Freedom Fest sponsored by Fazoli's.

Freedom Fest is Morehead, Kentucky's annual Independence Day celebration held in Downtown. Music on 2 Stages, Fireworks, Food Vendors, Art & Crafts, Kids Zone, Cruise In and More!

COMMUNITY B-LINE BRIEFING

THURSDAY, JUNE 28
5:30 – 7PM

THE COX BUILDING, 2ND FLOOR

City of Maysville Officials and representatives from MeetNKY will explain the B-Line bourbon initiative and what it means for our community.

Free and Open to the Public
Refreshments Served

Presented by

THE B LINE

